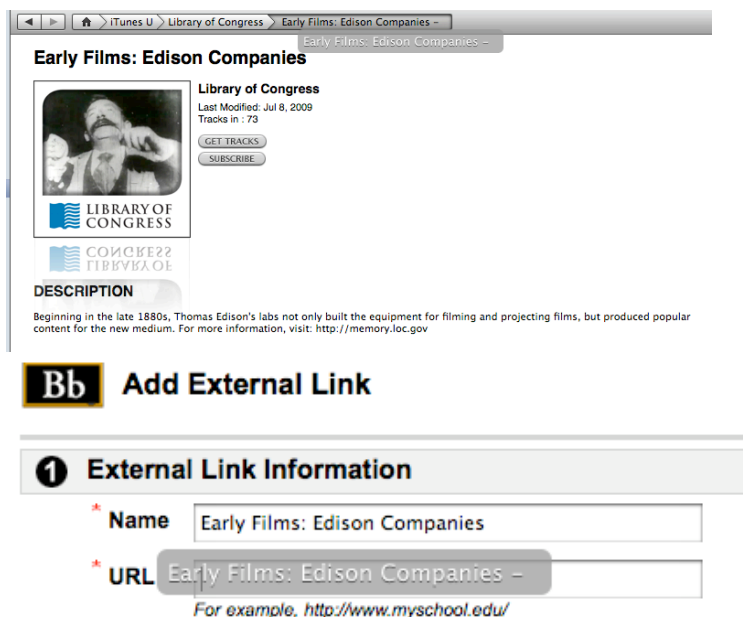


## Linking a Video or Audio from iTunes in your Blackboard Course

1. Have the video or audio file from a podcast or iTunes U site from the iTunes Store visible on your desktop
2. In your Blackboard course, click on the Control Panel.
3. Select the Content Area where you want the link to be seen, such as Course Documents or External Links.
4. From that page, select Add External Link.
5. **1 – External Link Information** - In the Name field, type in the name of the video or podcast.
6. From iTunes, drag the tab of the podcast to the URL field in Blackboard.



The image shows a screenshot of an iTunes U page for 'Early Films: Edison Companies' and a Blackboard 'Add External Link' form. The iTunes U page includes a thumbnail of a man, the Library of Congress logo, and a description: 'Beginning in the late 1880s, Thomas Edison's labs not only built the equipment for filming and projecting films, but produced popular content for the new medium. For more information, visit: <http://memory.loc.gov>'. Below this is the Blackboard 'Add External Link' form with the following fields:

- External Link Information**
- Name**: Early Films: Edison Companies
- URL**: Early Films: Edison Companies -

For example, <http://www.myschool.edu/>

7. In the Text field, provide instructions as to which video or audio from the podcast the students are to watch. The students must have iTunes on their computer to watch or listen.
8. **3 - Options** (Optional) - Restrict when the video would be available by choosing date and time restrictions.
9. **4 - Submit** - Click Submit.