

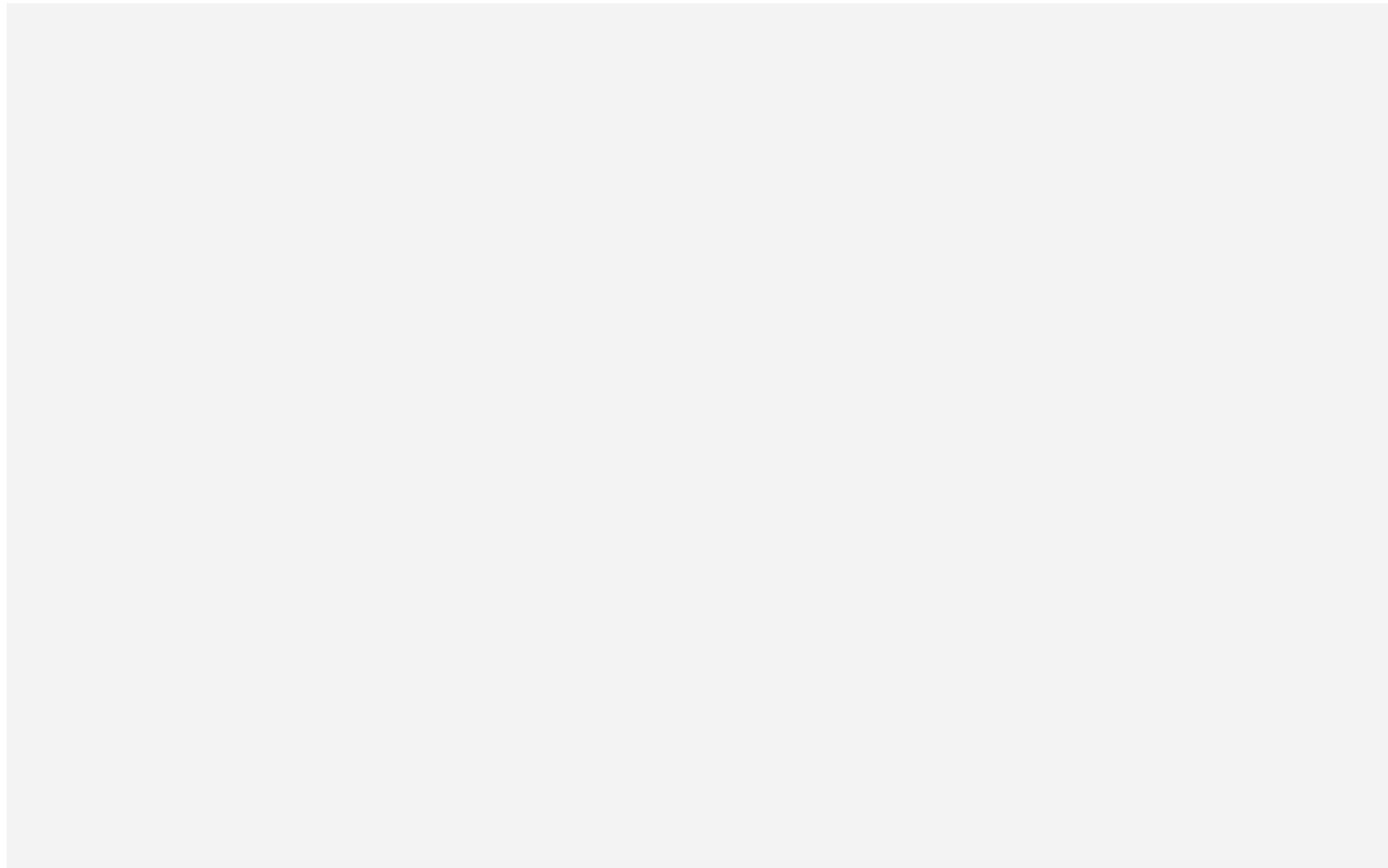
Getting Started in iTunes U




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What is iTunes U?



iTunes U @ UofL




The promise of a limitless future. | It's Happening Here.


LINKS

University of Louisville website

Courses


 **Courses**
Last Modified: Aug 21, 2009
Total Tracks: 141

Student Life


 **STOMP**
Last Modified: Oct 29, 2008
Total Tracks: 38


 **2008 weROCK iMovie Festival**
Last Modified: Jan 13, 2009
Total Tracks: 10

Academics

 **Digital Media Suite**
Last Modified: Aug 19, 2009
Total Tracks: 10


 **Ideas to Action**
Last Modified: Jul 11, 2009
Total Tracks: 4

 **Faculty Favorites**
Last Modified: Jul 7, 2009
Total Tracks: 12

 **Lights, Camera...Ideas to Action!**
Last Modified: Jun 26, 2009
Total Tracks: 50

 **Digital Media Suite**
Last Modified: Mar 2, 2009
Total Tracks: 28

 **McConnell Center**
Last Modified: Feb 13, 2009
Total Tracks: 10

 **Delphi Center for Teaching and Learning**
Last Modified: May 29, 2008
Total Tracks: 2

iTunes U



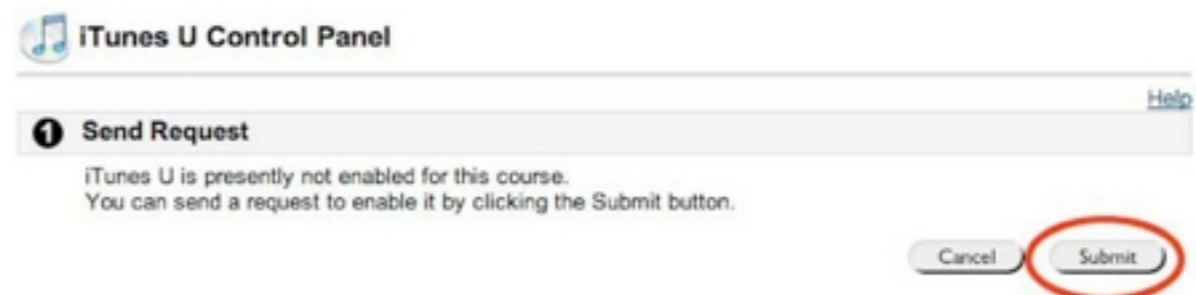
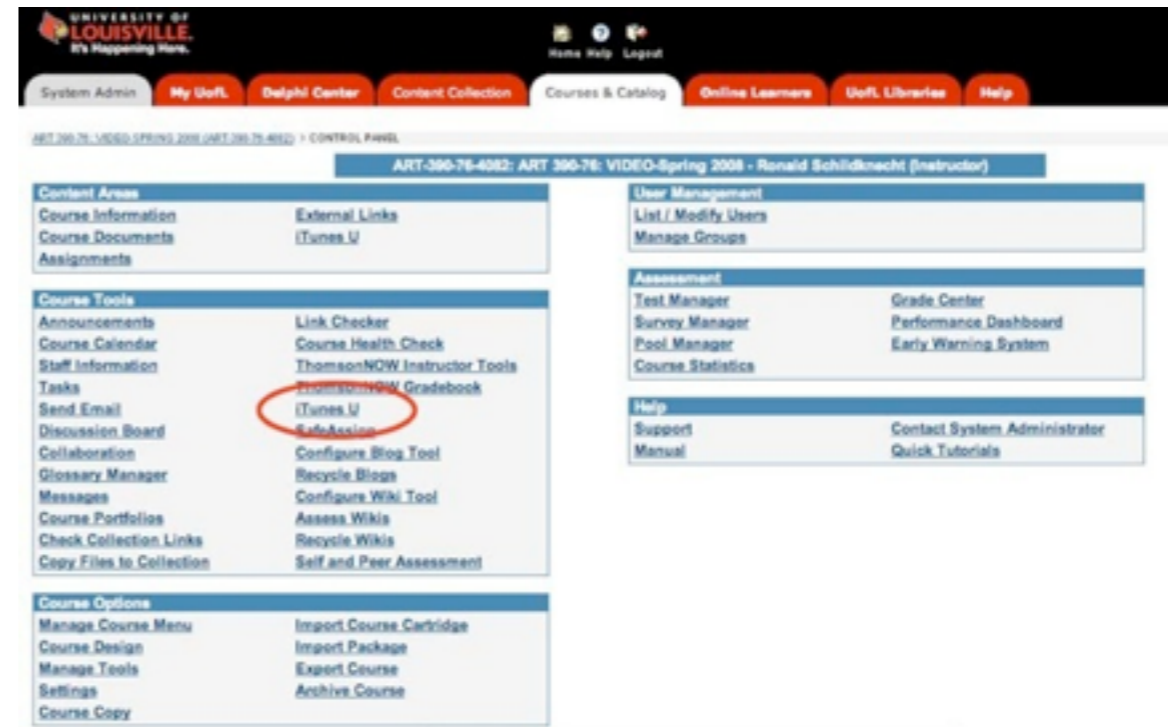
- Faculty request an iTunes U course shell through Blackboard
- Courses can be public or private
- Faculty can upload audio, video and PDFs
- Students can access content on computers and/or portable media devices
- Students can subscribe to podcasts so content is downloaded automatically



iTunes U Building Block

Requesting iTunes U Activation

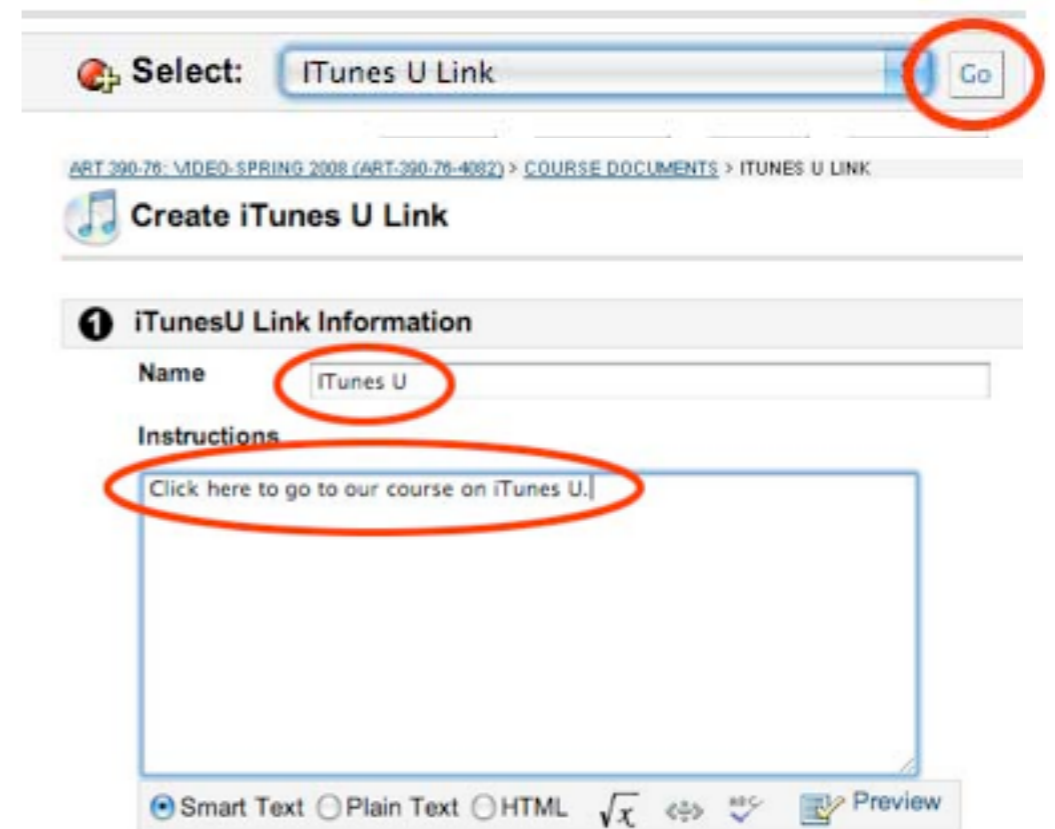
- Go to the course Control Panel
- Click on iTunes U, found under Course Tools
- Click Submit to submit request
Wait for email that course has been activated



iTunes U Building Block

Creating a Link to iTunes U

- Click the Edit View link within a course content area
- Select iTunes U Link from the pull-down menu
- Click GO
- Enter link properties
- Click OK



Customizing Your Course

ART 390-76: VIDEO-Spring 2008



Last Modified: Tue Jul 22, 2008
Tracks in Instructional Videos: 1

GET TRACK
SUBSCRIBE

- EDIT PAGE
- EDIT ACCESS
- UPLOAD AND MANAGE FILES
- ITUNES U SUPPORT
- LOGOUT

DESCRIPTION

This course is a mix of traditional filmmaking techniques with the latest digital media tools. Students will be creating videos in a variety of genres. Topics covered will include camera techniques, writing, sound, lighting and editing. Apple's Final Cut Pro will serve as the anchor program during the course for assembling and finalizing the footage. Soundtrack Pro and DVD Studio Pro will also be used. All class projects will be exported to DVD and possibly as a podcast. We will have a public screening at the end of the semester, most likely in Floyd Theater.

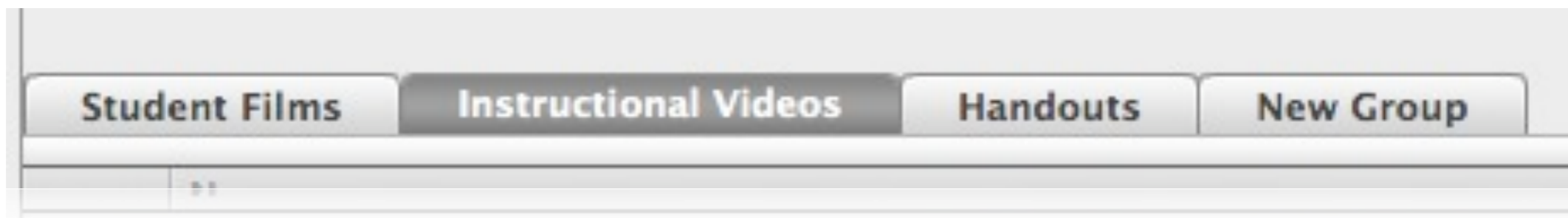
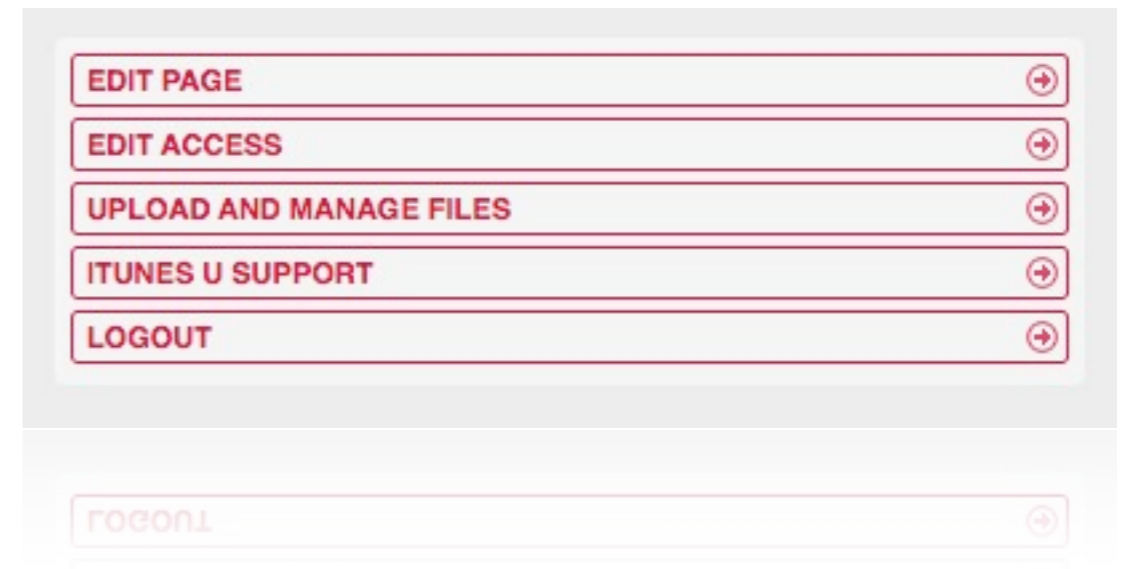
Student Films **Instructional Videos** Handouts New Group

	Name		Time	Artist	Album	Price	
1	garageband_usingsoftwareinstruments		2:43			Free	GET MOVIE
2	garageband_usingsoftwareinstruments		5:43			Free	GET MOVIE

Student Films **Instructional Videos** Handouts New Group

Customizing Your Course

- Click Edit Page to
 - add instructor name
 - add course description
 - add tabs
 - upload 300 x 300 course image
- Click Upload and Manage Files to upload audio, video and PDF files



Adding Existing iTunes U Content

You have access to thousands of audio and video files to incorporate into your course

- Download specific files and then upload to your iTunes U site

-or-

- Create External Link to link directly to an entire podcast

Adding Other Existing Content

- For media already in iTunes, select and go to Advanced > Convert Selection to iPod/iPhone
- The Delphi Center for Teaching and Learning can assist with digitizing existing media - VHS, DVD, Audio Cassette, etc.
- Copyright restrictions apply

Creating Original iTunes U Content

Some examples of how to produce your own podcasts

- Audio - Record your voice using your computer or a handheld digital recorder
- Enhanced - Record your voice using GarageBand, then add images to timeline
- Video - Create a short movie using a digital camcorder and iMovie
- Generate transcripts of text using Word

File Formats - Audio

Apple recommends using the following file formats for iPod and iTunes content:

- AAC (Advanced Audio Coding) for audio content

AAC is a state-of-the-art, open (not proprietary) format. It is the audio format of choice for Internet, wireless, and digital broadcast arenas.

AAC provides audio encoding that compresses much more efficiently than older formats, yet delivers quality rivaling that of uncompressed CD audio.

File Formats - Video

Apple recommends using the following file formats for iPod and iTunes content:

- H.264 for video content

H.264 uses the latest innovations in video compression technology to provide incredible video quality from the smallest amount of video data. This means you see crisp, clear video in much smaller files, saving you bandwidth and storage costs over previous generations of video codecs.



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louisville.edu/itunesu

Questions/Comments